

LED Outdoor Video Display

720 Impressions per day

DISPLAY RATES

Length of display	Weekly Rate	Four Week Rate
5 second advertisement	\$125.00	\$450.00
10-second advertisement	\$175.00	\$700.00

{ plus GST @5% }

BONUS PROGRAMS

Length of booking	Bonus Showing	Total Showing
6 weeks	1 week	7 weeks
8 weeks	2 weeks	10 weeks
12 weeks	3 weeks	15 weeks
20 weeks	4 weeks	24 weeks

Rates based on 2-minute loop North & South Exposure

Screen size 8'5" W X 5'3" H

LOCATION

505 Main St, Dauphin, MB

- Average daily impressions 720 per 24-hour period
- Daily traffic - 10,000 vehicles *
- All booked and bonus weeks must be continuous.
- Advertising week is Monday to Sunday inclusive.

IMAGE REQUIREMENTS

- Picture (optional) formatted in jpg., gif., tiff.
- Logo format in bmp.,jpg.,gif.,tiff., or better in Vector Drawing (ai.,wmf.)
- Video format in mp4.,avi.

OR..... let us do the video production at a very reasonable cost.

* Vehicle traffic source: Manitoba Highway Traffic Report 2009

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